

2025 FUSION Conference
WOMEN IN CLAY
MAY 31 - JUNE 1, 2025, KINGSTON, ONTARIO



FUSION, a not-for-profit arts organization, has supported clay and glass artists at all career stages for over 50 years through educational programs, workshops, exhibitions, awards and scholarships.



We invite you to sponsor the upcoming **WOMEN IN CLAY** conference, hosted in partnership with the **Kingston Potters' Guild**, from May 30-June 1, 2025, in Kingston, Ontario. The three-day event offers the chance to connect with a creative and engaged community.

The upcoming conference will feature renowned Korean-Canadian artist **Grace Han** from Manitoba, American ceramist, **Candice Methe** and Canadian artist and educator **Naomi Clement**. The annual conference brings together the creative community for hands-on workshops, demonstrations and discussions and launches the **Fireworks** exhibition, a 40+ year tradition. The Fireworks exhibition will be on display at the **Great Lakes Museum** along Kingston's beautiful waterfront from May 30-July 7, 2025 before touring other galleries across Ontario throughout 2025 and 2026.

Your sponsorship of **WOMEN IN CLAY** increases your company's visibility to a targeted and highly engaged audience and demonstrates your commitment to arts and culture. The added benefit to sponsoring the conference is the additional visibility through the launch of the Fireworks exhibition which coincides with the conference.

We look forward to discussing opportunities with you. Please connect via email to talk about ways we can collaborate and bring visibility to you.



SPONSORSHIP INVITATION

Venue and vendor room sponsor (\$1500+) 3 sponsorship opportunities

Opening reception sponsor (\$1000+) 3 sponsorship opportunities

Fireworks exhibition sponsor (\$1000+) 3 sponsorship opportunities with increased visibility
as the show tours across Ontario

Event catering (\$500+) 3 sponsorship opportunities

Print sponsor (\$500+) 2 sponsorship opportunities

Wine and Beer Sponsor (\$500) 2 sponsorship opportunities

Mug and bowl table sponsor (\$250+) 4 sponsorship opportunities

Flowers and decor (\$250) 3 sponsorship opportunities

General donations are eligible for a instant tax receipt. Donate online.

SPONSORSHIP LEVELS

\$250+ Level: Onsite signage and an appreciation post on the website and socials.

\$500+ Level: Your company will be featured and linked on our official website & socials.

\$1000+ Level: Your logo will be prominently displayed on event materials, the website, social media, promotional postcards, and on-site, ensuring maximum exposure with an online link.

\$1500+Level: We will customize a package to maximize your brand's visibility expanding on the \$1000 Level.

- Exclusive event branding and an opportunity to address the delegates
- VIP access to the opening reception at the Great Lakes Museum
- Booth space for product displays
- Social media and website profiles

Please contact:

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FUSION
CLAY + GLASS ONTARIO

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